

THE AFRICAN DIASPORA FOUNDATION



GLOBAL PEACE LEADERSHIP SUMMIT

October 3-7, 2007
Los Angeles, California

AN INVITATION FOR
SPONSORS

Brought to you by





Invitation from the Founder/President of the African Diaspora Foundation (ADF)

The African Diaspora Foundation is dedicated to developing peace centers, peace curricula, teachers, and to supporting outreach programs that promote peace, nonviolence and reconciliation in Africa and other parts of the world. Ultimately we strive to empower individuals to have a choice to choose peace instead of violence to build stable communities and progressive nations.

Peace education is a process of promoting the knowledge, skills, attitudes, and values needed to: bring about behavior changes that will enable children, youth and adults to prevent conflict and violence, both overt and structural; resolve conflict peacefully; and create the conditions conducive to peace, whether at an interpersonal, intergroup, national or international level.

It is the position of ADF that peace education has a place in all societies – not only in countries undergoing armed conflict or emergencies. Lasting behavior change in children and adults primarily occurs over a span of time. Hence, effective peace education is a long-term process, not a short-term intervention. While often based in schools and other learning environments, peace education should ideally involve entire communities.

We look forward to bringing together global leaders and dignitaries that are committed to this mission for the Global Peace Leadership Summit. We appreciate your support of this conference in advance.

Yours in Peace,

Agrippa Ezozo

Founder & President
African Diaspora Foundation

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2007

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About ADF

The African Diaspora Foundation (ADF) is committed to developing a coalition of national and international leaders and organizations to address critical issues concerning peace, nonviolence, and reconciliation in Africa. As a non-profit organization, ADF plans to develop peace education centers throughout the African Diaspora offering a curriculum aimed at overcoming issues that threaten survival in countries affected by conflict. This model program will become an international force in preparing educators for the key task of making peace, nonviolence and reconciliation a working reality around the world. (www.theadf.org)

Goal

The goal of the Global Peace Leadership Summit is to engage global leaders in the development of innovative solutions to drive transformation in education, economic empowerment, peace, and media representation throughout the African Diaspora. The summit will also serve as the Official launch of the Peace Leadership Institute.

Target Audience

This 3 day conference will bring together 350 Peace icons, CEOs/Presidents, Activists, Board Members, Managing Directors, Ministerial delegates, Media, community leaders from around the world across the following sectors: business, education, media, NGOs/not-for-profit, community development, and government.

Location: Los Angeles, California

Key Topics

Day One: Welcome Ceremony & Honorary Humanitarian Leaders Recognition Dinner

Day Two: Peace: A Plan for Action

- Official launch of The Peace Leadership Institute
- Global Models for Peace Institutions/Conflict Resolution including the Truth and Reconciliation Commission
- Regions in Conflict: Sub-Saharan Africa, Subcontinent Asia, and the Americas
- Forced Migration: Resolutions for Slavery and Trafficking in the 21st Century

Day Three: Economic Development: Opportunities throughout Africa and the Diaspora

- An Overview of Doing Business in Africa
- Challenges of Trade and Development
- Regional Investment Opportunities in Africa and the Diaspora
- Customs and Taxation in Africa
- Economic Development Symposium: NEPAD and Affordable Housing

Day Four: Media and Tourism in Africa

- Telecommunications, Technology, and Entertainment in Africa
- African Diasporic Music and Media
- Transport, Travel, & Tourism in Africa and the Diaspora
- Tourism: A Catalyst for sustainable economic growth in Under-developed areas
- The Media: Shaping the Image of a people
- PEACE (Live Concert)

Invited Speakers/Attendees

- The Most Rev. Desmond M. Tutu, Anglican Archbishop Emeritus of Cape Town
- His Excellency, Honourable Jacob Zuma ANC Deputy President
- Dr. Cindy L. Courville U.S. Ambassador to the African Union
- General Yakubu Gowon Former Nigerian Head of State
- H. E. Ellen Johnson-Sirleaf President, Republic of Liberia
- His Excellency Ketumile Masire Former President of Republic of Botswana
- His Excellency Kofi Annan Former United Nation Secretary General
- Mike Muendane Pan Africanist Congress
- H. E. Prof. George Obiozor Nigerian Ambassador to the U.S.A.
- His Excellency Benjamin William Mkapa Tanzania
- His Excellency Jerry Rawlings Former President of Ghana
- His Excellency Sam Nujoma Former President of Namibia



SPONSORSHIP CATEGORIES

Conference Sponsor \$500,000

- Acknowledgement as the Signature Conference Sponsor on signage at the event and pre- and post-event promotional activities.
- Acknowledgement as the Signature Conference Sponsor on signage at the Peace Live Concert with speaking Opportunity.
- Company/Organization name and logo printed in conference materials (program, conference notebook, conference gifts) including a Full-Page advertisement on the back cover of the conference program book.
- Entitled to organize one full press conference at the Event.
- Company name mentioned in email distributions recognizing your company as a sponsor.
- Company name and logo on the ADF and Conference website for one full-year (12 months)
- Eight (8) complimentary full conference registrations (plenary sessions/Invitation Only events/Concert). Registration Packages will be mailed separately.
- Reserved seating at each plenary and meal event with multiple speaking opportunities
- Free 12 month subscription and 1 page ad in CYH Magazine
- Attendee list prior to conference

Platinum Sponsor \$150,000

- Acknowledgement as Platinum Sponsor on signage at the event.
- Acknowledgement as the Platinum Conference Sponsor on signage at the Peace Live Concert w/ speaking Opportunity.
- Company name and logo printed in conference materials (program, conference gifts, etc.)
- Company name mentioned in email distributions recognizing your company as a sponsor.
- Company name and logo on the ADF and Conference website for one full-year (12 months)
- Five (5) full conference registrations (plenary sessions/Invitation Only events/Concert).
- Reserved seating at each plenary and meal event w/ speaking opportunities.
- Attendee list prior to conference

Gold Sponsor \$100,000

- Acknowledgement as Gold Sponsor on signage at the event.
- Company name and logo printed in conference materials (program, gifts, etc.)
- Company name mentioned in email distributions recognizing your company as a sponsor.
- Company name and logo on the ADF and Conference website for one full-year (12 months)
- Four (4) complimentary full conference registrations (plenary sessions/Invitation Only events/Concert). Registration Packages will be mailed separately.
- Reserved seating at meal functions with optional speaking opportunity.

Silver Sponsor \$50,000

- Acknowledgement as Silver Sponsor on signage at the event.
- Company/Organization name and logo printed in conference materials (program and conference notebook)
- Company name and logo on the ADF and Conference website for one full-year (12 months)
- Three (3) complimentary full conference registrations (plenary sessions/Invitation Only events/Concert). Registration Packages will be mailed separately.
- Reserved seating at meal functions with optional speaking opportunity

Bronze Sponsor \$25,000

(Meal Function Sponsor - Limited to 9 Slots)

- Acknowledgement as Silver Sponsor on signage at the event.
- Acknowledgement as Sponsor of designated Meal Function.
- Company/Organization name and logo printed in conference materials (program and conference notebook)
- Company name and logo on the ADF and Conference website for one full-year (12 months)
- Two (2) complimentary full conference registrations (plenary sessions/Invitation Only events/Concert). Registration Packages will be mailed separately.
- Invitation to sit at head table at your sponsored event.
- Reserved seating at sponsored meal function with speaking opportunity.

SPONSORSHIP LEVEL: _____

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Global Peace Leadership Summit
P.O. Box 1201
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Questions:
Contact Kandace Jones at
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909.573.4530

Make checks payable to:
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